

# 1,2,3, **VOTE!**

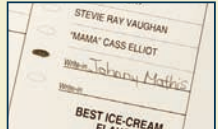
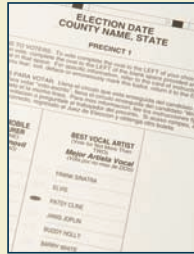
## Optical Scan Voting With the ES&S Model 100

### 1 MARK BALLOT

Using a paper ballot, make your selections for a particular candidate or issue by filling in ovals on the back of the ballot. Read the special feature on the back of this card to learn how to correctly mark your ballot.

#### • WRITE-IN CANDIDATES

For write-in candidates, fill in the oval next to the words **"WRITE IN"** and write the candidate's name on the line.



Above: Example of a write-in candidate selection with its oval darkened.

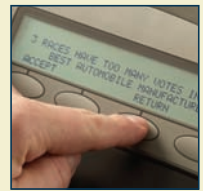
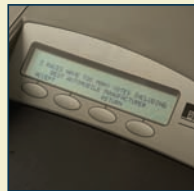
### 2 INSERT BALLOT

Insert your ballot into the ballot acceptor. The Model 100 will accept ballots in any orientation (backward, upside down, etc.).



### 3 REVIEW BALLOT

Check the LCD screen to see whether there are any issues with the ballot such as overvoting, undervoting, and blank ballots. Press **"RETURN"** to get the ballot back to make changes, or press **"ACCEPT"** to submit the ballot.



#### CHECK IT TWICE!

Double-check your ballot very carefully before you place it in the ballot box to avoid making mistakes that can prevent your ballot from being counted.

#### Make sure you:

- ✓ Have correctly marked the candidate or issue you intended.
- ✓ Have not cast votes for more than the allowable number of candidates in a contest (called an **OVERVOTE**). Your vote in these races or issues cannot be counted.
- ✓ Have not accidentally left any races blank (called an **UNDERVOTE**).

You can request a new ballot from an election official. You will be asked to sign a Spoiled Ballot Affidavit, and you may "spoil" up to two ballots and receive another (three ballots total).

#### FOR MORE INFORMATION

Arkansas Secretary of State  
Elections Division  
State Capitol, Room 026  
Little Rock, AR 72201

1-800-482-1127

[www.VoteNaturally.org](http://www.VoteNaturally.org)



1,2,3, VOTE! CARD FOR VOTERS

## ES&S MODEL 100 OPTICAL SCAN BALLOT COUNTER



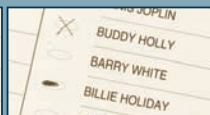
### SPECIAL FEATURE: HOW TO MARK A BALLOT CORRECTLY.

It is important that you mark your ballot properly before inserting it into the ES&S Model 100 Optical Scan Ballot Counter to ensure that your vote choices are counted correctly.

- ✓ Mark your ballot by completely darkening the oval next to your choice. Do not use an "X" or other notation, it will not be read by the Model 100.
- ✓ Use only the approved marking device provided by election officials or found in the voting booth.
- ✓ If you make a mistake in marking your ballot, please ask the election officials for a replacement ballot.
- ✓ Do not fold your ballot before inserting it into the ballot acceptor.
- ✓ If you have any questions regarding your ballot, please ask an election official for clarification before depositing your ballot into the Model 100.



CORRECTLY MARKED BALLOT



INCORRECTLY MARKED BALLOT

### FEATURES AND BENEFITS OF THE ES&S MODEL 100

The ES&S Model 100 offers the latest secure technology in optical scan ballot tabulation that's reliable and easy to use. Simply insert your ballot, and your votes are recorded!



- ✓ **BALLOT INTEGRITY**  
The Model 100 alerts you to overvoted races and undervoted ballots and gives you the opportunity to have your ballot returned so that you can make changes.
- ✓ **SECURITY AND RELIABILITY**  
A rugged stainless steel chassis, independent ballot containers, and other unique features make the Model 100 one of the most secure and reliable in the industry.
- ✓ **AUDITABLE PAPER TRAIL**  
The Model 100 retains your ballot in a secure, locked container for verification in the event of a recount.
- ✓ **TESTED, CERTIFIED, PROVEN**  
The Model 100 has been fully tested by an independent testing authority, certified to meet or exceed the rigorous standards of the federal government, and proven through the use in thousands of actual elections worldwide.

MAINTAINING VOTER CONFIDENCE.

ENHANCING THE VOTING EXPERIENCE.